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## SID SUSTAINING/CORPORATE MEMBERSHIPS

Sustaining memberships are awarded to those corporations and businesses that help to sustain and financially support SID. Sustaining members gain the prestige and recognition of supporting the leading international technical society in information display technology and applications. In turn SID provides its sustaining members with the services as detailed below.

### **GOLD SUSTAINING MEMBER - \$7,500 annual membership fee**

Benefits include a 10% discount on 5 ~10' x 10' booths, and 10 individual memberships. Gold members will receive a special mention in event bulletins and in each issue of Information Display magazine. As a gold sustaining member, your organization will also be listed on the sid.org website, and your company name and/or logo can be a hyperlink to a page on your website to assist your marketing department's search engine optimization effort. For gold members only, you can also have a company video icon shown. Advertising benefits include a half-page ad in four issues of Information Display magazine during the membership period. The ten individual members will receive publication discounts and all regular membership benefits. A recognition plaque and Gold Sustaining Member logo will be provided for voluntary use in promotional material. Gold members receive 7 points toward their standing in the next year's booth selection.

### **SILVER SUSTAINING MEMBER - \$3,000 annual membership fee**

Benefits include a 10% discount on up to 3 ~10' x 10' exhibit booths, and 5 individual memberships. Silver members will receive a special mention in event bulletins and in each issue of Information Display magazine. As a silver sustaining member, your organization will also be listed on the sid.org website, and your company name and/or logo can be a hyperlink to a page on your website to assist your marketing department's search engine optimization effort. Silver members will also receive a half-page ad in one issue of Information Display magazine during the membership period. The five individual members will receive publication discounts and all regular membership benefits. A recognition plaque and Silver Sustaining Member logo will be provided for voluntary use in promotional material. Silver sustaining members receive 3 points toward their standing in the next year's booth selection.

### **SUSTAINING MEMBER - \$1,000 annual membership fee**

Benefits include a 10% discount on one ~10' x 10' exhibit booth and 3 individual memberships. Sustaining members will also be listed in the directory of display companies as well as in each issue of Information Display magazine. As a sustaining member, your organization will also be listed on the sid.org website, and your company name can be a hyperlink to a page on your website to assist your marketing department's search engine optimization effort. The three individual members will receive publication discounts and all regular membership benefits. A recognition plaque and Sustaining Member logo will be provided for voluntary use in promotional material. Sustaining members receive 1 point toward their standing in the next year's booth selection.

<b>Name</b>	
<b>Member #</b>	
<b>Sustaining Member Type</b>	
<b>Amount</b>	

#### **Card Payment Details**

<b>Card Type</b>	<input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Am Ex
<b>Card Number</b>	
<b>Expiration Date</b>	
<b>Security Code</b>	
<b>Name on Card</b>	
<b>Card Billing Address</b>	
<b>Billing Address Phone Number</b>	

**If your contact information has changed, please list it below:**

<b>Address</b>	
<b>Phone</b>	
<b>Email</b>	

To secure your sustaining membership, please fill in the details above and fax your form to +1 (408) 879-3833 or email it to [office@sid.org](mailto:office@sid.org).